



AGENDA COVER MEMORANDUM

AGENDA DATE: April 28, 2026

PRESENTED TO: Board of County Commissioners

DEPARTMENT: County Administration

PRESENTED BY: Corey Buller, Lane Events Center Manager
Jason Harris, Community & Economic Development Officer
Samara Phelps, Travel Lane County CEO

AGENDA TITLE: REPORT/ Travel Lane County Indoor Multi-Sport Facility Update

I. MOTION

None.

II. AGENDA ITEM SUMMARY

The purpose of this discussion is to provide the Board with an update regarding ongoing efforts related to the potential development of an Indoor Multi-Sport Facility (IMSF). Travel Lane County (TLC), in coordination with County staff, has continued work associated with evaluating the concept, including consideration of development approaches, project feasibility, governance and operational considerations, and potential funding pathways. Two general development approaches previously identified remain under consideration: adaptive reuse of a privately-owned building and a new-build option associated with the Lane Events Center.

This item is intended as an informational update to summarize the status of the ongoing work and to provide the Board an opportunity to receive information and offer feedback or direction as appropriate.

III. BACKGROUND/IMPLICATIONS OF ACTION

A. Board Action and Other History

On January 27, 2026, the Board received an update from Travel Lane

County regarding efforts to develop an Indoor Multi-Sport Facility. That discussion included review of two potential development approaches, the scope of the next phase of project analysis, and possible County participation in that work. At that time, the Board was advised that the next phase of analysis could include review of project ownership and governance feasibility, operator models and operational feasibility, funding and capital participation feasibility, and comparative site analysis.

Prior to that discussion, on October 21, 2025, the Board received an earlier update from TLC in response to a Board assignment and expressed interest in receiving additional information regarding the analysis of developing an indoor sports facility and evaluation of the development scenarios under consideration. On August 26, 2025, the Board also received a final report presentation related to the Lane Events Center Master Plan process, which highlighted several areas where further study and analysis were needed. In addition, on October 29, 2024, the Board authorized an extension to TLC's visitor marketing services grant through June 30, 2027.

B. Policy Issues

Travel Lane County, which serves as the County's contracted tourism marketing destination organization, has historically identified development of an IMSF as a strategy to generate overnight hotel stays, increase winter hotel occupancy, and support broader tourism-related economic activity. Earlier analysis also noted that a large multi-use indoor facility could potentially serve as emergency shelter space in the event of a natural disaster. The policy considerations continue to include the extent of County support for further feasibility and project analysis, the role of Transient Lodging Tax (TLT) resources, and the relationship between this concept and other County tourism or infrastructure priorities.

C. Board Goals

The Board of Commissioners adopted four strategic priorities in the Strategic Plan, and this item specifically relates to Vibrant Communities by supporting the development of a sustainable and resilient workforce and local economy.

D. Financial and/or Resource Considerations

As discussed previously, Travel Lane County's Board approved a resolution committing \$2 million in reserve funding to support development of an IMSF concept intended to support competitive sporting events, increase winter overnight stays, and potentially serve as an emergency shelter. Earlier consultant analysis referenced in the prior Board update estimated that a new-build IMSF project could be in the range of \$50 million to \$60 million, though those figures had not been

updated to reflect local construction costs or prevailing wage considerations, and adaptive reuse scenarios may involve different cost assumptions. Earlier analysis also estimated the potential for the facility, by the fifth year of operation, to attract 31 events annually, generate 19,352 room nights, produce \$60,386 in two percent TLT revenue, and support more than \$14 million in total direct spending in the local economy. County staff previously identified TLT infrastructure reserves as a potential source for a County funding match if the Board ultimately wished to support additional project analysis.

At this time, staff is not requesting formal Board action related to a funding commitment. Any future request for funding, agreement modification, or project participation would return to the Board for consideration.

E. Health Implications

There are no significant health issues for this item.

F. Analysis

Travel Lane County has been advocating for an Indoor Multi-Sport Facility for more than a decade as a means to boost winter tourism, increase overnight visitation, and address local demand for indoor athletic space. Prior work has included consultant studies related to facility space programming, financial models for different operating structures, and market feasibility tied to conventions and regional sporting events. More recent work has focused on continuing evaluation of the concept, including governance, ownership, operations, capital participation, and comparative site considerations.

As the work continues, staff and partners remain focused on better understanding project assumptions, available development approaches, implementation considerations, and possible resource implications. This ongoing effort does not itself constitute site acquisition, construction approval, or a long-term binding commitment by the County. Rather, the work remains centered on developing information that can support future Board discussions and any subsequent policy or funding decisions.

G. Alternatives/Options

As this item is informational in nature, no specific Board action is requested at this time.

IV. RECOMMENDATION

There is no recommendation from staff, as the purpose of this item is to provide an informational update for the Board regarding the ongoing work associated

with the Travel Lane County Indoor Multi-Sport Facility concept.

V. TIMING/IMPLEMENTATION

Staff will continue ongoing coordination and analysis consistent with any feedback or direction provided by the Board and will return with future updates or action items as appropriate.

VI. FOLLOW-UP

Staff will provide follow-up updates to the Board as the work progresses and return with any future recommendations, proposed agreements, or requested Board actions as needed.

VII. ATTACHMENTS

None.